

DISSEMINATION CONFERENCE in Corvara Abruzzo - 26th May 2010

PROGRAM

Tuesday 25th May

Arrival at the airport Rome-Fiumicino and transfer to Pescara.
Check in at Hotel Plaza (there is also a restaurant)
Free evening

Wednesday 26th May

- 08.45 **Meeting** at the reception of Hotel Plaza with Monika Kugler and departure from Pescara to the ancient village of Corvara, venue of the conference
- 10.00 **Welcome** by Danilo Di Costanzo, Mayor of Corvara
- 10.10 **In the Streets of the Ancient Village** – Itinerant presentation of the project “Corvara” – by Anna Pia Urbano and Monica Martino, engineer staff of Corvara Borgo Antico srl
- 11.00 **Coffee break** – Church Santa Maria di Costantinopoli
- 11.15 **Strategies for Relaunching Tourism in the Inland Areas** – Mauro Di Dalmazio – Member of the Regional Council, Head of the Culture and Tourism Department
- 11.30 **Creation of Efficient Strategies for Sustainable Tourism Policies** – C line Dawans – AER, Economy and Regional Development Committee
- 11.45 **Best practices implemented by partner regions**
- 12.15 **Sustainable Development and Patterns to Counteract Depopulation** – The experience of the project Abruzzoshire – Antonio Bini, manager of the Tourism Policies Department, Region Abruzzo
- 12.45 **Film-screening Abruzzoshire**
- 13.00 **BUFFET**
- 14.15 **Presentation of selected Best Practices** by Antonio Bini

14.30 **Discussion/round table** with the representatives of the enterprises:
AbruzzoCibus-Tour d'Eau, Carunchio; **Antica Osteria Zahrtmann**, Civita d'Antino; **Asinomania**, Introdacqua; **Baino Viaggi**, Lanciano; **Barone Cornacchia**, Torano Nuovo; **Castello di Semivicoli**, Casacanditella; **Ecotur**, Pescasseroli **Escape to Abruzzo**, Penne; **Il Bosso**, Bussi sul Tirino, **Il Nido dei Calanchi**, Atri; **Il Tratturello**, Orsogna; **La Porta dei Parchi**, Anversa degli Abruzzi; **MusAA**, San Benedetto in Perillis, **Pietrantica**, Decontra di Caramanico; **Rocca di Sotto**, Roccafinadamo; **Rifugio della Rocca**, Rocca Calascio; **Sotto il Castello**, Gagliano Aterno.

Participants :

Fausto Maria Tortora (**project manager Corvara Borgo Antico**), Jackie Price (presidente **Association Abruzzo Friends**), Quirino Morelli (Regione Abruzzo/**National Observatory for Nature Tourism**), Marzia Marchetti (**PRESERVE Partner Toscana**), Michael Rode e Karen Vestergaard (**Danish PRESERVE Partners**), Monika Kugler (Regione Abruzzo - **PRESERVE**), Rita Di Matteo (Regione Abruzzo/**Servizio Politiche Internazionali**).

16.30 **Conclusions**

16.45 **Transfer to Pescara**

Free evening.

Thursday 27th May

09.00 Departure from the Hotel for **field visit: Castello di Semivicoli**

13.00 **Free lunch and free afternoon and evening**

Friday 28th May

Departure