
**EUROPEAN PROJECT “PRESERVE“
MUTUAL LEARNING PEER REVIEW WEEK**
Ávila, from 31ST May to 4TH June

AGENDA

Monday, 31 May 2010

- 9’00 h - 9’45 h Welcoming and Introduction**
Mr. Ignacio Burgos Pérez. European Area Representative
Venue: Meeting room Hotel Velada
- 10’00 h - 10’45 h Reception and Institutional Welcome from Mr. President Avila County Council. Covered by media.**
Mr. Agustín González González. President
Venue: Torreón de los Guzmanes. Headquarters
- 11’00 h - 11’30 h Coffee-Break**
Venue: Hotel Velada
- 11’30 h - 13’30 h Internal group meeting PRESERVE**
Venue: Meeting room Hotel Velada
- 14’00 h - 16’00 h Lunch**
Venue: Restaurant “Reyes Católicos”
- 16’30 h - 19’00 h First field Visit:**
- Exhibition “Gold and Silver” Torreón de los Guzmanes Headquarters
 - Guided visit to Avila city
- 19’15 h - 20’00 h Internal group meeting : summary of the journey**
- 21’00 h - 22’30 h Dinner**
Venue: Restaurant “La Bruja”

Tuesday, 1 June 2010

- 9'00 h - 9'30 h European Area Interview - Apea. Avila County Council**
Mrs. Luisa F. Martín Vázquez. European Area Representative Manager
Venue: Meeting room Hotel Velada
- 9'30 h - 10'00 h Tourism Committee Interview. Avila County Council**
Mrs. M^a Victoria Moreno Saugar. President Tourism Committee
Mr. Fernando Gutiérrez Ruiz. Manager Tourism Committee
Venue: Meeting room Hotel Velada
- 10'00 h - 10'30 h Rural Development Area Interview. Avila County Council**
Mr. José M^a García Tiemblo. Rural Development Representative
Venue: Meeting room Hotel Velada
- 10'30 h - 11'00 h Cultural and Tourism Territorial Service Interview. Junta Castilla y León**
Mr. Alejandro Núñez Álvaro. Territorial Service Chief
Mrs. Eustaquia Domínguez Méndez. Tourism Department Chief
Venue: Meeting room Hotel Velada
- 11'00 h - 11'30 h Coffee-Break**
Venue: Hotel Velada
- 12'00 h - 12'45 h Transfer: Ávila-Arévalo**
- 13'00 h - 14'30 h Second Field Visit: "Arévalo Mudéjar"**
Mr. Ricardo Ungría. Representative Arévalo Townhall
- 14'30 h - 16'30 h Lunch**
Venue: Restaurant "Perotas" (Arévalo)
- 16'45 h - 17'15 h Transfer Arévalo-"Castro de Las Cogotas"**
- 17'15 h - 18'45 h Guided Visit to the archeological place "Castro de Las Cogotas"**
Mr. Francisco Fabián García. Archaeologist Junta Castilla y León /Ávila
- 19'15 h - 20'00 h Internal group meeting : summary of the journey**
- 21'00 h - 22'30 h Dinner**
Venue: Restaurant "Lienzo Norte"

Wednesday, 2 June 2010

- 9'00 h - 9'30 h Rural Tourism Association "Casas de Gredos" Interview**
Mr. Miguel Jiménez Calvo. President
Mrs. Elena Barrera Correal. Manager
Venue: Meeting room Hotel Velada
- 9'30 h - 10'00 h Hotels and Restaurants Association Interview. Confae**
Mr. Alberto Sánchez Moreno. President Hotels & Restaurants Association
Mr. Javier Marfull. Secretary Hotels & Restaurants Association
Venue: Meeting room Hotel Velada
- 10'00 h - 10'30 h Local Action Group Interview. "Asider"**
Mrs. Nuria Calzada Martín. Manager
Mr. Javier García Manso. Officer
Venue: Meeting room Hotel Velada
- 10'30 h - 11'00 h Agrofood products "Job Workshop" interview.**
Mrs. Gemma Rodríguez López. Ancient Manager JW, Avila County Council officer
Venue: Meeting room Hotel Velada
- 11'00 h - 11'30 h Coffee-Break**
Venue: Hotel Velada
- 12'00 h - 13'00 h Transfer: Ávila-Hoyos del Espino**
- 13'00 h - 14'00 h Third Field Visit: "Gredos" Regional Park**
Mr. Nicolás González Sánchez. Manager-Conservative Gredos Regional Park
- 14'15 h - 16'15 h Lunch**
Venue: Restaurant "La Mira de Gredos" (Hoyos del Espino)
- 16'30 h - 18'00 h Visit to the Adventure Tourism Park. Gredos**
Mr. Miguel Ángel Vidal. AMN Active Tourism Company Manager
- 18'00 h - 19'00 h Transfer: Hoyos del Espino-Ávila**
- 19'15 h - 20'00 h Internal group meeting : summary of the journey**
- 21'00 h - 22'30 h Dinner**
Venue: Restaurant "La Pera Limonera"

Thursday, 3 June 2010

9'00 h - 9'15 h Transfer Hotel Velada-Tourism University

9'30 h - 11'00 h **WORKSHOP: "Sustainable Tourism in Europe"**
Venue: Tourism University

- **Workshop Presentation**
Mrs. Sonsoles Sánchez-Reyes. Tourism University.
Salamanca University - The Avila Campus.
- **Preserve Project Presentation**
Mrs. Céline Dawans. Policy Coordinator and Project Manager.
Assembly of European Regions.
- **Sustainable Tourism: The need to preserve the cultural and natural heritage**
Mr. Javier Melgosa Arcos. Manager of Internal Tourism Master
- **Agrotourism project: gastronomy heritage preservation**
Mr. Juan Antonio Sánchez, Manager IRMA SL, Instituto
Restauración y Medio Ambiente

11'00 h - 11'30 h **Coffee-Break**
Venue: Tourism University

12'00 h - 13'00 h **Internal meeting of the PRESERVE group: Final Report Draft**
Venue: Meeting room Hotel Velada

13'00 h - 14'30 h Transfer: Ávila-El Barco de Ávila

14'30 h - 16'00 h **Lunch**
Venue: Restaurant "La Vinoteca Mayor" (El Barco de Ávila) y
Coffe "Al Natural"

16'15h - 17'15 h **Regulatory Control Board "Judías de El Barco" and "Campesina Tormes" Farmers Association**
Mr. Javier Sánchez. President Regulatory CB "Judías de Barco"
Mr. Nicolas Armenteros. Technical Manager Regulatory CB
Mrs. Elena Martín. "Campesina Tormes" Farmers Association

17'30 h - 19'00 h **Rural Lodging Visit "El Molino de Tormellas"**
Mrs. Pilar Monje. ViveGredos Turismo Rural
Venue: Tormellas

19'15 h - 20'30 h Transfer: Barco de Ávila- Ávila

21'30 h - 23'00 h **Dinner**
Venue: Restaurant "Barbacana"