



PRESERVE

PEER REVIEW

in Észak-Alföld (Hungary) -12-16 of April

Sunday 11th

Arriving to Budapest and travel by train or by minibus to Debrecen

Check in at Hotel Aquaticum in Debrecen

Free evening

You may have dinner in the hotel, the price of the dinner is included in the price of the room: dinner is available from 19.00 to 21.00 pm

Monday 12th

8.45 Meeting at the reception of the hotel with Eszter Balázs, going together to the venue of the meeting

Venue: head of Észak-Alföld Regional Development Agency, Debrecen, Simonyi u. 14.

9:00-9:45 Kick-off meeting

Schedule of the week, *presented by Eszter Balázs, ÉARDA*

Introduction of interviewees, *presented by Eszter Balázs, ÉARDA*

9:45-10:10 Introducing Észak-Alföld region: vital economic indicators, expectation for the peer review, *presented by Norbert Grasselli, ÉARDA*

10:10-10:40 Attractions of the Region: Brief introduction of attractions and destinations *presented by Gergely Peszeki, ÉARMD*

10:40-11:00 Coffee break

11:00-11:30 Structure of the tourism institutions system in Hungary

presented by Erika Könyves, University of Debrecen

11:30-12:00 Function and role of tourism in regional development strategy

presented by Erika Maczik, ÉARDA

12:00-12:20 Regional aspect of the national marketing strategy of Hungarian Tourism PLC. *presented by Ilona Katona, ÉARMD*



A projekt az ERDF és a Magyar Köztársaság társfinanszírozásával valósul meg az INTERREG IVC program keretében.



12:20-13:00 EU funds for tourism in the region: Call of proposals in Regional Operative Program and Tourism Destination Management, presented by *Judit Berki, ÉARDA*

13.00-14.30 Lunch break

14:30-16:00 Interviews in 4 groups

Group	Interviewee	Location	Guide of the group
1	Ilona Katona	ÉARDA	Norbert Grasselli
2	Gábor Hevessy	Hotel Aquaticum	Eszter Balázs
3	Nóra Erdei	Tourinform office	Judit Berki
4	Csaba Halasi	ÉARDA	Zsuzsanna Petró

17:00-18:00 Sum up of Day 1 in the hotel, room Skandináv

19.30 Dinner: Csokonai restaurant, invited guests: Ilona Katona, Enikő Tóth-Medgyesi

Tuesday 13th

8:40-9.00 Travel to Hajdúszoboszló

9:00-10:30 Visit latest EU granted Water Park

Interview with Gyula Ceglédi, director of Hungarospa Hajdúszoboszló

10:30-11:45 Interviews in 3 groups

Group	Interviewee	Location
1	Gyula Fekete	Hotel Béke
2	Tamás Várhelyi	Hotel Béke
3	Lajos Máté	Municipality of Hajdúszoboszló

12:00-13:30 Lunch in Hotel Béke

13:30-14:00 Travel to Hortobágyra

14:00-16:00 Cart ride in the mere Hortobágy

16:00-17:00 Interviews in 2 groups

Group	Interviewee	Location
1	Zoltán Gencsi	Hortobágy, Gene bank
2	István Sándor	Hortobágy, Visitor Centre



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17:00-18:00 Sum up of the Day 2

18.30 Departure to Tuba Farm

**19.00-23.00 Dinner at Tuba Farm
Sándor and the whole host team**



invited guests: Zoltán Gencs, István

Wednesday 14th

8:00 Travel to Lake Tisza

9:30-10:30 Visiting natural park by Lake Tisza (Poroszló)

10:30-11:00 Travel to Hotel Balneum

11:00-12:00 Interviews in 3 groups

Group	Interviewee	Location
1	György Lipcsei	Room 1, Hotel Balneum
2	Lajos Szabó	Room 2, Hotel Balneum
3	Tibor Virág	Room 3, Hotel Balneum

12:00-13:00 Lunch in the hotel

13:00-15:00 Travel to Martfű

15:00-16:00 Visit the project of Martfő tourism center

16:00-17:00 Interview

Interview with László Tomasovszki, director

17:00-19:00 Travel to Debrecen, Summing up Day 3 on the bus

19:00-20:00 Relax and free time

20:00 Dinner in Krúdy restaurant, invited guest: János Világosi

Thursday 15th


8:00 Travel to Nyírbátor

10:30-12:00 Interviews in medieval Bathory castle in 3 groups

Group	Interviewee	Location
1	Ákos Horváth	Room 1
2	Júlia Juhász	Room 2
3	Anikó Juhász Liptákné	Room 3

12:00-13:00 Lunch in the tavern of the castle

13:00-17:00 Visiting rural treasures of the region

- Jam museum in Penyige 
- Working water mill in Túrístvándi

- Church and local museum in Tákos 

18:00 Arriving to Nyíregyháza

18:00-20:00 After check in to the hotel Aventinus sum up of the Day 4

20.00 Dinner in Krúdy restaurant, invited guest: Anikó Tatár

Friday 16th

9:00-10:00 Visiting Museum village in Nyíregyháza

Interview with Mr. István Páll, director

10:00-11:30 Travel to Debrecen

11:30-12:00 Meet the media – Interview with the peers

12:00-13:00 Sum up of the week, peers give feedback to the host

13:00 Lunch

After lunch peers can take part in a cluster conference
 Programme of the conference provided separately
 Preserve project will have a stand on the conference

Afternoon departure from Debrecen, according to individual departure times